

THE UK'S LEADING FASHION SOURCING EXHIBITION

SINCE 2011

A woman with long brown hair, wearing a bright yellow, flowing, sleeveless dress, is captured in a graceful, almost balletic pose. She is standing on one leg, with her arms raised and hands open, as if reaching for something. The dress is voluminous and has many folds, creating a dynamic, sculptural effect. The background is a solid, dark blue, which makes the yellow dress stand out prominently. The overall mood is elegant and artistic.

FASHION
LONDON SVP

18TH EDITION

www.fashionsvp.com

Event Guide | 18 & 19 November 2025 | Olympia London

ABOUT US

Fashion SVP is back, bringing unmatched energy, scale, and boundless opportunities! This year, we're not just bigger, but bolder, more dynamic, and more impactful than ever. Fashion SVP is proud to have established over many years, a close bond between exhibitors and buyers through listening to and meeting their individual needs. The event is a must-visit for innovative buyers, designers, and sourcing professionals to secure the production of their future collections from some of the world's best manufacturers. Discover a world of possibilities with **300+ top-tier exhibitors** from **31 countries**, and connect with thousands of influential buyers, designers, and industry leaders. This includes **500 senior professionals and buying directors** from prestigious department stores, renowned retail chains, global brands, and innovative e-commerce platforms. Seize this exclusive chance to source from an elite selection of curated manufacturers, design your exceptional collections, forge invaluable connections, and stay ahead of the curve in the fast moving fashion industry. **Join the future of fashion - register now and secure your spot!**



COUNTRIES PARTICIPATING



31 countries are showcasing diverse fashion and accessories, highlighting global trends, craftsmanship, and cultural innovation.



EXHIBITORS



Over **300+ top-tier exhibitors** from across the globe are presenting in the UK's leading fashion sourcing exhibition.

BUYERS



Thousands of buyers from across the globe are attending the exhibition, showcasing the latest global trends in the industry.

A COMPLETE SHOWCASE OF FASHION EXCELLENCE

Bringing together the latest and most distinguished manufacturers of apparel, bags, footwear, fashion jewellery, accessories, and home furnishings etc



APPAREL

Explore our premium collection of stylish, high-quality apparel, crafted for elegance and sophistication, exclusively at this prestigious exhibition.



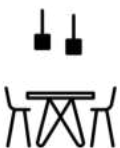
BAGS & SHOES

Dig into the exquisite collection of bags and shoes at our fashion sourcing exhibition.



ACCESSORIES & GOODS

Explore unique accessories and premium goods, at this exclusive exhibition.



HOME FURNISHING

Explore a huge collection of stylish home furnishings at Fashion SVP exhibition.



Sourcing

FASHION SOURCING EXPO

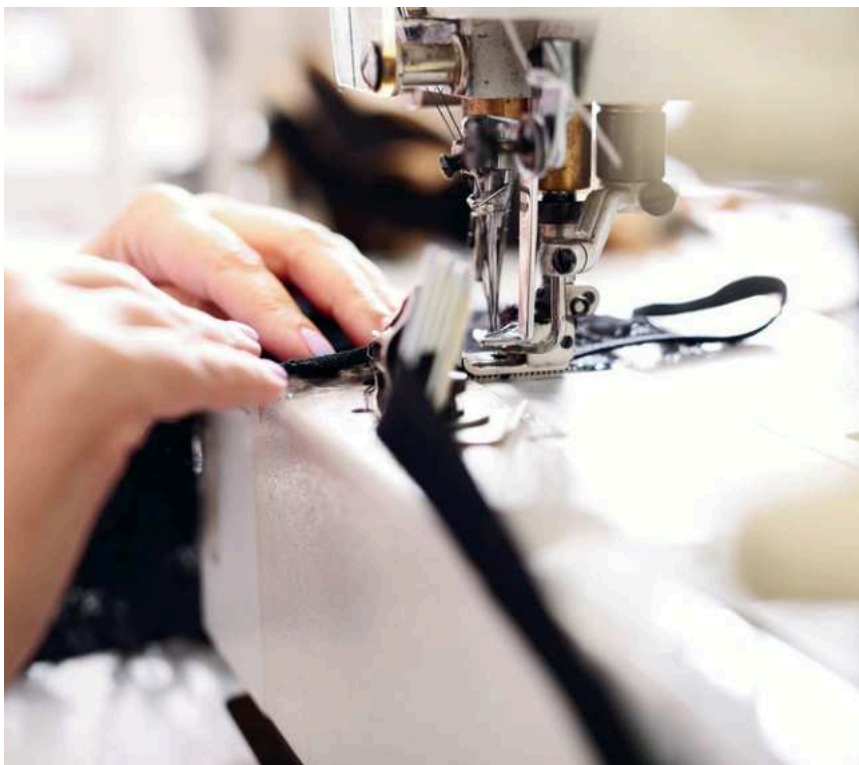
Huge gathering of world wide OEM/ODM manufactures to compare at the leading fashion sourcing exhibition.



Sustainable

SUSTAINABLE FASHION EXPO

Specialised show for apparel, fashion accessories, textile, materials, etc. with focus on Sustainability.



Textile

TEXTILE EXPO

Specialised show for all kinds of textile, leather, accessories and materials for garments and other fashion items.

We focus on eco-friendly sourcing, responsible farming practices, and minimizing environmental impact. By prioritizing ethical production and sustainable materials, we help preserve the delicate balance of nature while creating luxurious, long-lasting pieces.

Sustainability
is always at
our core



A GLIMPSE OF THE TOP BRANDS AND RETAIL GIANTS
ATTENDING THE SHOW!



DISCOVER THE LATEST TRENDS, INNOVATIVE DESIGNS, AND INDUSTRY LEADERS SHAPING THE FUTURE OF FASHION

MARKS &
SPENCER

PRIMARK®

RIVER ISLAND

UNI
QLO

ZARA

WHITE STUFF

H&M

REISS

George.

Dunelm

FATFACE

LIPSY
LONDON

DECATHLON

JD

Phase Eight

ALLSAINTS

MATALAN

joules

JOSEPH

MANGO

N BROWN

EST.1851
MOSS BROS.
GROUP PLC

CHARLES
TYRWHITT
JERMYN STREET LONDON

NEW LOOK

QVC

YOURS
QUEEN OF CURVES

C&A

GANT

Vinted

SPORTS
DIRECT

GHOST
LONDON

s.Oliver

zalando

FRENCH CONNECTION

schuh

ASOS

LA REDOUTE

amazon

BODEN

THE WHITE COMPANY
LONDON

very

BRANDALLEY

T.K.maxx®

Debenhams

MYTHERESA

benetton

OTTO



FASHION SVP ADVERTISING OPPORTUNITIES

We will be publishing a fashion catalogue, offering space to showcase your brand to 50K+ global buyers. Both digital and physical copies will be distributed, along with targeted emailers and website promotion.

Targeting

Approach segmented core customers.

Direct Exposure

Propose the plan directly to key personnel.

Differentiation

Impress and stand out from your competitors.



MARKETING PACKAGES

Basic (Free)

The Basic package offers essential visibility, including a listing on the website – ideal for exhibitors seeking a straightforward presence. This package is inclusive with the stand.

Premium

The Premium package boosts your visibility with priority placement on our website, dedicated social media posts, and email marketing to our visitor database. It's ideal for exhibitors wanting more prominent exposure and networking opportunities.

Premium Plus

The Premium Plus package offers everything in the Premium package, plus premium signage, a full-page ad in the show brochure, and greater media coverage. Perfect for exhibitors seeking maximum visibility and exclusive buyer access.

RECEIVE MORE DETAILED INFO
EMAIL AT
MEDIA@FASHIONSVP.COM

FASHION SVP CATWALK

An exclusive opportunity to elevate your brand by showcasing your finest designs on our luxurious catwalk – don't miss the chance to captivate and impress an elite audience.



media@fashionsvp.com



CATWALK PACKAGES

Premium

Enjoy one day of runway shows with up to three performances, professional models, styling support, and full photography coverage. Your brand will also receive VIP seating, media exposure, and logo placement at the event.

Premium Plus

Elevate your brand with two days of shows and up to six performances. This package includes everything from the Premium option, plus enhanced press coverage, priority branding on the catwalk backdrop, and exclusive VIP access for maximum exposure and networking opportunities.

RECEIVE MORE DETAILED INFO
EMAIL AT
MEDIA@FASHIONSVP.COM

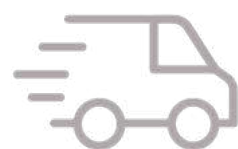


SPONSORSHIP & PARTNERS



Brand Sponsorship

We are now accepting sponsorships for our upcoming fashion exhibition. Join us to enhance visibility of your product.



Logistic Partners

We collaborate with top-tier logistics partners, forming a robust network that spans across leading carriers, warehousing experts, and supply chain innovators.



Media Partners

We work with our media partners to tell our story, and in turn amplify our customer's voice. We proudly partner with top-tier media across fashion trade, business press, and consumer outlets.





**FASHION SVP
ORGANISED BY
ARK EXPOS**

See you on 18th & 19th November 2025

FASHION

L O N D O N S V P


18th & 19th November 2025

 Olympia London

REQUEST EXHIBITING INFO

 www.fashionsvp.com

 register@fashionsvp.com

 +44 (020)35560059

 @fashionsvp



Scan me!

